



Global Membership Approach

ZONE PLANNING FORM

Plan for District _____ Zone _____ Month _____ Year _____

Note: All instructional paragraphs, like this one, can be deleted.

- 1. The purpose of this document is to identify the actions your zone will take to achieve its goals. Enter your goals under each of the main headings below.*
- 2. There are two action sections for each goal. Your plan may have fewer or more actions. Copy and delete sections as needed.*
- 3. For each action enter:*
 - **Action Step** – what action will be taken. For example, “Provide member recruitment inspiration and education.”*
 - **Description** – how the action will be carried out. For example, “During club visits, share ‘Why I am a Lion’ stories, discuss the benefits new members bring to the club, provide how-to examples and role-play common situations.”*
 - **Dates** – when the action will take place. For example, “September – October.”*
 - **Resources** – people, materials and/or funds needed to complete the action. For example, “Input from membership chairs, member benefits flyer, “Just Ask! Guide.”*
- 4. Share this plan with your club officers, district governor team, district GAT. These leaders can also provide valuable support for plan implementation.*

1) Support to rejuvenate your district with new clubs

Zone Goal: By the end of _____ FY, our zone will assist our district in charting _____ new clubs with _____ charter members.

Action Step

Description: _____

Dates: _____

Resources: _____



Global Membership Approach

ZONE PLANNING FORM

Action Step

Description: _____

Dates: _____

Resources: _____

2) Support to revitalize your district with new clubs

Zone Goal: our clubs will add _____ total new members this year.

Action Step

Description: _____

Dates: _____

Resources: _____

Action Step

Description: _____

Dates: _____

Resources: _____



Global Membership Approach

ZONE PLANNING FORM

3) Support objective to re-motivate members with new fellowships and exciting services

Zone Goal: our clubs will lose nor more than _____ total members this year

Action Step

Description: _____

Dates: _____

Resources: _____

Action Step

Description: _____

Dates: _____

Resources: _____
